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Abstract. This article reports on an international research project exploring the role of the Executive Sponsor that was initiated and is sponsored by the Project Management Institute (PMI®Pacelli, L. (2005). Top ten attributes of a great project sponsor. Paper presented at PMI® Global Congress 2005—North America, Toronto, Ontario, Canada. Responsibilities – Project Sponsor. To identify and review a new or existing project that would benefit the organization and ensures that it is aligned with the company's business goals and strategies. Project Moz is a registered charity that financially supports work being carried out in Mozambique, principally the care of orphaned children and the running of community projects., Being The Project Sponsor.

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